

April 13, 2015

Esteemed Council Members,

What an opportunity. I opted not to seek office in the upcoming District elections because after much thought, between balancing family and career it wasn't the right time to make a commitment of four (or more) years. It was a difficult decision; this is work I truly love. A shorter term, on the other hand, would be ideal.

I've partnered with many of you as a community leader over the years. For those I've worked with, you know me as fair-minded, even-tempered, and committed to serving our public. I understand the needs of this position, I'm solution driven, and my objectives as a community leader have consistently focused on working cooperatively with all parties, often acting as mediator between the City and citizens to achieve the best possible outcome for everyone.

Professionally, I work as a resiliency and emergency planner (Continuity of Operations, Life Safety, Crisis Communications and Response), project manager, and IT professional. In a civic leadership capacity I currently hold positions within both the Department of Neighborhoods and Seattle Parks Department, in addition to active service in the American Red Cross. My work as a resiliency planner is a great benefit. Responding to disasters, I provide leadership and direction in uncertain times. Should Seattle experience an actual disaster, I'm really handy to have around. However, the overwhelming majority of my effort is identifying problems before they manifest, and solving for those problems before they have an opportunity to happen. I bring this mindset to all of my undertakings, including civil service.

Summarized, I like to help people. I want to see everyone succeed. I love working on behalf of others. I love my city, my home for over 40 years. I will bring passion and commitment to this job, and I will do it well.

I look forward to working with you.

Sincerely,

Mathew McBride

Summary

Dedicated civil servant promoting and assisting community well being in a variety of roles:

- ❖ Partner with numerous City agencies to develop and encourage success on local and citywide initiatives.

Continuity of Operations and Enterprise Risk Management professional with extensive experience spanning all areas of event mitigation and continuance planning:

- ❖ Provide predictive analysis, plan development, team building, and incident response operations.

Experience

Civil Service | Seattle, 2004 – Current

- **Chair, Delridge Neighborhoods District Council (2009 – current).** Leading a highly socio-economically diverse District:
 - Assist and promote the success of emerging and established Neighborhood Councils within the District through mentorship and collaboration.
 - Champion and develop the district by identifying needs, coordinating solutions, and occasionally just doing it.
- **Member, Camp Long Advisory Council (2004 – current).** Providing citizen oversight on behalf of the Associated Recreation Council for a 68 acre Environmental Learning Center:
 - Provide guidance and direction for environmental programs and park offerings.
 - Manage and allocate funds from the Advisory Council budget.
- **Member, City Neighborhood Council (2010 – 2014).** Represent the Delridge District at the City Council level:
 - Work with other District Councils to address needs at a citywide level.
 - Specific focus on fostering collaboration and cohesion amongst various viewpoints.
- **Public Information Officer, American Red Cross Disaster Action Team 5 – King/Kitsap Chapter (2012 – current).** PIO for one of six rotating disaster response teams in King County:
 - Manage media and press interactions for response activities of DAT 5 team.
 - Provide additional support to response team during large response operations.

Crisis Communications Specialist | Expedia, 2014 – Present

- **Crisis Communications and Management.** Monitor world events, determine events which warrant response, and prescribe response actions:
 - Monitor numerous information sources, collect information, and deliver intelligence.
 - Create and deliver messaging to internal and external audiences identifying necessary actions.
 - Mobilize and coordinate response activities.

Enterprise Business Continuity Program Manager | BECU, 2008 – 2014

- **Enterprise Business Continuity.** Establish business continuity program in conceptual and actionable form to all levels of the organization:
 - Manage response operations from inception to after action.
 - Forecast and consult on trends and threats.
 - Strengthen the resiliency position of the organization through strategic partnerships with public and private institutions.

From: Mat McBride [mailto:mat.mcbride@gmail.com]
Sent: Sunday, April 12, 2015 9:41 AM
To: LEG_CouncilAppointmentApplications
Subject: Applicant - Mathew McBride
Attachments: Cover_Mathew McBride_cc.docx; MathewMcBride_CC.docx

Hello,

Please find attached my resume and cover letter for the interim Council Seat 9 position.

Thank You,

Mat McBride